

<i>Draft (dated 4/11/2022)</i>				
Considerations	Existing Sail	New Sail	Impact	General comments
Sail performance	<ul style="list-style-type: none"> A known entity 	<ul style="list-style-type: none"> General description: <ul style="list-style-type: none"> square-top, slightly bigger (more area (and an extra batten in the square top region) Generally flatter with a more even distribution of camber (generally considered a better design). Apparent performance advantage <ul style="list-style-type: none"> faster, points higher easier to tack, easier to sail More enjoyable to sail (based on majority comments) 	<ul style="list-style-type: none"> Performance gain means new sail required to be competitive. Will de-value boats with existing sail. Being easier: <ul style="list-style-type: none"> move the skill profile of the class pro: attract less skilled, con: may alienate skilled. Potential to change the weight profile of the class (but too early to say). <i>Note - 80% of the fleet are in the range 75-95kgs.</i> 	<ul style="list-style-type: none"> Still being tested. Further testing for range of sailor weight, wind strength and sea state likely required. Further performance advantages should be expected once optimum rig settings found. Existing sail may prove faster in certain conditions. Note - the sail design is final. No further design work planned. <i>(Source: Ovi).</i>
Sail Cloth	<ul style="list-style-type: none"> Again a known entity, with excellent durability. Where a typical sail lifespan <i>(Source: JH) ...</i> <ul style="list-style-type: none"> championship quality (6 events, 3 seasons) open meetings (15 events / 3 seasons) general training (3 seasons regular use) Result is a new sail every 3 years. 	<ul style="list-style-type: none"> The sail cloth is the same weight <i>(Source: Ovi/Hyde)</i> The weave has a slight change of colour, where the weave is black rather than brown/gold. 		
Cost	<ul style="list-style-type: none"> Around £1300 / sail <i>(Source: Ovi. Note this reflects an inevitable price rise due to current market/supply chain conditions)</i> Equivalent to £430/yr on 3yr rotation 	<ul style="list-style-type: none"> Same price as existing sail at ~£1300. <i>(Source: Ovi)</i> Similarly, equivalent to £430/yr (if 3yr rotation). 	<ul style="list-style-type: none"> Initial take up likely only amongst those who compete and those who can afford to. <ul style="list-style-type: none"> will take a while to see the new sail become mainstream. Reduced value of used boats; arguably around minus £1300 i.e. the cost of a sail). <i>(Source: JH)</i> <ul style="list-style-type: none"> risk of alienating large proportion of the fleet. 	
Schedule		<ul style="list-style-type: none"> Lead times estimated at around 9 months. <i>(Source: Ovi)</i> <ul style="list-style-type: none"> may be longer for a wider roll-out 	<ul style="list-style-type: none"> Initial demand may outstrip supply (based on performance) <ul style="list-style-type: none"> potential problem if some get / some don't for a major champs. 	
Image	<ul style="list-style-type: none"> For some it looks great. For some it looks ok, but could be improved. For some it looks dated 	<ul style="list-style-type: none"> Majority comments that it looks better. Although for some it looks great, for others not much difference. 	<ul style="list-style-type: none"> Would improve the image of the class. 	
Attracting new members	<ul style="list-style-type: none"> We should be clear on what attracts the current sailors to the class. <ul style="list-style-type: none"> would the proposed change push them away? We should be clear on what prevents people joining the class. <ul style="list-style-type: none"> is it because of the sail or something else? 	<ul style="list-style-type: none"> Similarly we should be clear on what level of new membership might the proposed change lead to. <ul style="list-style-type: none"> would the proposed change bring in significant new membership? we know who we want to attract, but will the new sail make the difference? 	<ul style="list-style-type: none"> Potential to attract a wider range of age, gender and ability to the class. But... potential to remove what sets the class apart currently. 	<ul style="list-style-type: none"> Would a new sail attract more sailors? Would this project push existing members away? Consider target market and our competitors <ul style="list-style-type: none"> Waszp/Moth if you want to foil RS 700 (cheaper, easier alternative) Do/will we sufficiently differentiate? What else could be done to attract new sailors? <ul style="list-style-type: none"> more events, training, social/fun factors.
Event attendance	<ul style="list-style-type: none"> No/little impact Depends what you believe about ability to attract/retain class members. 	<ul style="list-style-type: none"> We don't know Could go either way Could see a short term dip as those without the new sail feel perception of being slower. 	<ul style="list-style-type: none"> Potential to attract a wider range of age, gender and ability to the class. But... potential to remove what sets the class apart currently. 	<ul style="list-style-type: none"> Low attendance at events could have a significant detrimental effect on the class. Also consider that some may leave class in frustration if new sail not adopted.
Other	<ul style="list-style-type: none"> Maintains status quo 	<ul style="list-style-type: none"> Will the benefits offset the disruption Clearly will have a cost impact at a time when cost of living is a global concern. Is the class resilient to this? 		<ul style="list-style-type: none"> SUI are keen (~15 boats) AUS are keen (~15 boats) Should the vote require >50% or a higher bar?