



2017 MUSTO Skiff Survey, 15th Year Running

Thank you to all of those who took the time to complete the 2017 survey. This is the 15th year we have conducted the survey. Below are some key points from the survey:

Survey Overview

- Responses from 18 countries
- 13% of responses came from people who don't own a MUSTO Skiff
- There is good awareness of our EuroCup Series and strong World Championships

Social Media/Communications

- All metrics in the area of social media and on-line activity saw strong growth
- 77% of respondents are Facebook users but only 13% used Twitter; this is in decline for this survey
- 69% of Facebook using respondents "Like" the [MUSTO Skiff Fan Page](#)
- 90% of respondents rate the class website as Excellent or Good
- 83% of respondents rate the class on-line forum as Excellent or Good

About the sailors

- As used boats become cheaper the class can appeal to younger sailors; 14% of the respondents were 29 or below
- Weight centred round 80-89kgs but quite a wide distribution

About the Training

- 96% of trainees rated their coaches level of knowledge as Excellent or Good
- 100% of trainees rated the contribution of top sailors as Excellent or Good

About the Class

- All MSCA Committee Members have been re-elected
- The age categories have been agreed at Youth < 25, Master >45 and Grand Master >55; this represents a raise on the youth age from 23; this will increase the level of competition in that category
- A new age category "Legends" for sailors over 60 has been approved.

Class Rules

- The class has voted against the adoption of dyform lowers
- The class has approved the Bluewave adjuster to become the standard part on a new boat
- The class voted 54% in favour of changing the class rules to prevent the adjustment of standing rigging whilst afloat but our class constitution requires a 2/3rds majority so the rule remains unchanged
- The class has voted in favour of changing the standard fitting to the bow sprit end

- The class has approved the continued development of a prototype mainsail by Ovington Boats who also have a mandate from a previous survey to evaluate an alternative mast. The adoption of any of these prototypes will be subject to a future member vote

Evaluation of the Palma Worlds

- Our world championships seem to continue to get better and better; the evaluation by competitors of the Palma event where the best to date; this is great news for all those who worked on the event and the host club.
- 100% of sailors rated the on-shore organisation as Excellent or good
- 100% of sailors rated the club facilities as Excellent or good
- 100% of sailors rated the venue suitability for a championships as Excellent or good
- 93% of sailors rated the event reporting and social media coverage as Excellent or good
- 94% of sailors rated the video filming and production as Excellent or good. Club Nàutic S'Arenal will be favoured for a future return perhaps ...

About Future Events

- 69 respondents stated they plan to attend the 10th World Championships in Medemblik (NED) with 48 maybes so we'd anticipate a 100 boat fleet... or more ...
- 103 respondents stated they plan to attend their local EuroCup / National Championships ...
- Typically most people will only attend one international championships per year; i.e. a championships outside of their home nation

About Our Sponsors

- 97% of respondents would recommend Ovington Boats
- 81% of respondents would recommend MUSTO Performance Clothing

Below are some interesting quotes:

Many thanks for supporting this great class and us the sailors !

New to the class, so I am keen to see more training events organised!

Thank you for the work.

I would very much like to return to Palma as a venue I found it one of the best I have sailed at.

More advance event planning so boats could be left in Europe for a short period and 2-3 events undertaken by flying in and out

I have had good support from the Class Association to help with my sailing and to enable me to improve my sailing and attend the World Champs.

Should look at more mixed formats, super cup, longer races, handicap etc.

Unfortunately way too many classes, which splits up the fields. The musto is the coolest boat I have ever sailed.

Time remains the biggest enemy, because sailing is a time consuming sport. But people will commit the time if they get some personal reward out of it. This is going to continue to get harder but sailing holds the possibility of doing something adventurous, which people crave in our health & safety culture

Sailing is a wonderful sport but numbers involved seem to be reducing. Perhaps this is partly because it is perceived as an expensive sport and media coverage does not dispel this image.

All personal data and comments in full have been retained by the MSCA to protect the privacy of the respondents. In addition, questions that are of commercial value to Ovington Boats have been shared only with the class committee and Ovington Boats Ltd, where relevant.



MUSTO Skiff Class Association
Website: www.mustoskiff.com