



**Musto Skiff
Class Association**
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Guidelines for event sponsorship (v.4.0 last updated 22/06/16 – master copy is held by the class secretary details above)

Dear all

Our class sponsor is Musto Ltd; a marine (and others) clothing brand. <http://www.musto.com/>

Without the support of Musto there would probably be no class as we know it today. Their ongoing title sponsorship is therefore critical to the good health of the class.

Please consider this when accepting local sponsorship arrangements with brands.

No events should be titled by a directly competitive brand; Musto have put us where we are today and we need to ensure protection of their 16-year investment in the class.

In addition, if any accessories or clothing (e.g. event T shirts) are to be produced these MUST be done using Musto products. Please do not put the Musto Skiff class logo on the clothing of another manufacturer. If you are planning an event and want to consider accessories or clothing options, please contact Paul Manning (paulsmanning01@gmail.com) who manages the international prize budget with Musto, and may be able to help.

Please also note that our class is very fortunate to attract event sponsors. Please consider the impact of any local sponsors on the principal sponsor and do not appoint event sponsors before discussing with the international class association.

Of course there will be individuals who sail within the fleet who may be personally sponsored by competitive brands and that is of course beyond the control of any event organiser or local association, and indeed Musto have no problem with this.

So ... please, if you are unsure of the compatibility of any local sponsorship arrangements please check with the international class association before going ahead ... Musto is the primary class sponsor and we must operate with them in a fair and ethical fashion.

Yours sincerely

Paul Manning

International Musto Skiff class secretary